

PHOTOS: HTCS/RAJESH KASHYAP



Esha Gupta and Neha Chachra



L-R: Kainaat Arora, Chunky Panday, Ajay Chaudhary, Sonam Bajwa and Esha Gupta



Emcee Aisha Ghani

BOLLYWOOD GLAMOUR AND GRAND VISION UNITE AT ACE ESTATE LAUNCH



▲ Ace Estate group with the celebrities

December 4th was a night to remember in Greater Noida as **Ace Group** unveiled its much-awaited residential township project, **Ace Estate**, in a dazzling event at the Expo Mart. The evening seamlessly blended glamour, entertainment and innovation, heralding a new era in the city's real estate narrative. Strategically situated along the bustling Yamuna Expressway, Ace Estate promises residents a blend of luxury and sustainability, offering state-of-the-art amenities within a thoughtfully designed integrated lifestyle destination. The launch event set the tone for this visionary project, showcasing the group's commitment to excellence.

A STARRY AFFAIR

The evening began with spectacular performances, including a breathtaking act by the **Bombfire Dance Group**, followed by high-energy Bollywood dance sequences. Adding to the glamour, the star-studded guest list featured Bollywood stars **Esha Gupta**, **Sonam Bajwa** and **Chunky Panday**, who lauded Ace Group for its transformative contributions to Delhi-NCR's real estate sector.

The highlight of the night was the grand unveiling of the Ace Estate logo by **Ajay Chaudhary**, Founder, Chairman and Managing Director of

Ace Group, alongside the celebrity guests. This marked a pivotal moment in the group's legacy, symbolising the dawn of a vibrant new chapter.

VISION OF LUXURY AND SUSTAINABILITY

Guests were treated to an engaging presentation that delved into the unique features of Ace Estate. Enveloped in lush greenery, the township boasts meticulously planned plots, a majestic clubhouse and open spaces designed for eco-conscious living. A standout feature is the **Blue Trail**, a serene waterbody envisioned to provide residents with an oasis of relaxation and community engagement.

The project underscores Ace Group's dedication to harmonising luxury with sustainability, making it a standout choice for discerning buyers and investors.

ELECTRIFYING ENTERTAINMENT

The night culminated with a sensational live performance by **Altamash Faridi**, whose powerful vocals and chart-topping hits electrified the audience, leaving them spellbound.

A NEW BENCHMARK IN REAL ESTATE

With Ace Estate, Ace Group has once again raised the bar, offering a harmonious blend of opulence, innovation, and eco-consciousness. Poised to become the crown jewel of the Yamuna Expressway, the township reflects the group's vision of redefining urban living, making it a coveted destination in Greater Noida's evolving skyline.

HTC



Ace Estate grand entrance



▲ Above: Asif Faridi and Altamash Faridi; Right: Ace Estate Integrated Plotted Township



▲ Bombfire dance troupe performed during the launch

