

PIONEERING THE NEXT ERA OF REAL ESTATE EXCELLENCE WITH ACE

Redefining urban living through signature projects of design, quality, and timeless vision in Delhi-NCR

In the dynamic real estate market, Mr. Ajay Chaudhary stands apart as a leader who builds with purpose and permanence. As the Founder, Chairman, and Managing Director of ACE Group, he has steered the company into becoming one of the most respected names in the National Capital Region (NCR). Over the past decade, his leadership has redefined what urban living in NCR looks like—projects where design excellence meets lifestyle convenience, and where investment value is as enduring as the architecture itself. More than just constructing buildings, his vision has been about shaping the region's skyline and lifestyle, ensuring that every development contributes meaningfully to the city's growth and evolution.

FROM ONE LANDMARK TO MANY

ACE's journey began in 2010 with Ace Platinum in Greater Noida, a project that laid the foundation for the Group's reputation in quality delivery. What followed has been an extraordinary trajectory: over 16.5 million sq. ft. already delivered and another 30 million sq. ft. under development, including strategic joint ventures.

One of the most significant validations of this vision is ACE's recent achievement of ₹5,000 crore in sales along the thriving Yamuna Expressway corridor—a 165 km artery linking Delhi, Noida, and Greater Noida with Mathura and Agra. This milestone not only cements ACE's leadership in one of India's fastest-growing regions but also showcases Mr. Chaudhary's instinct for identifying opportunities before they become obvious.

These sales stretch across a spectrum of formats—plotted developments, integrated townships, premium



AJAY CHAUDHARY,
Founder, Chairman and
Managing Director
ACE Group

VISIONARY LEADERSHIP, TRUSTED BRAND

Mr. Chaudhary is more than a developer—he is a strategist and changemaker who understands the evolving DNA of urban India. His focus on design, sustainability, and timely delivery has set ACE apart in a competitive industry.

His work has earned him numerous accolades, including the ET Leadership Excellence Award, but perhaps his most meaningful achievement is the trust of thousands of homeowners and investors who see ACE as a benchmark of integrity and reliability.

residences, studio apartments, and modern commercial spaces—proving ACE's ability to serve both aspiration and investment.

A PORTFOLIO THAT SPEAKS OF VISION

The true measure of Mr. Chaudhary's foresight is reflected in ACE's diverse portfolio across Noida, Greater Noida, Gurgaon, and the Yamuna Expressway. In Noida and Greater Noida, luxury residences such as Ace Golfshire and Ace Parkway in Sector 150, and Ace Starlit in Sector 152, have set new benchmarks for lifestyle living with wellness-driven amenities. In Greater Noida West, Ace Divino and Ace Han'ei strike the perfect balance between elegance and convenience, while earlier landmarks like ACE City and ACE Aspire built the brand's reputation for trust and timely delivery.

The Group also extended its philosophy of design-led living to Gurgaon through Ace Palm Floors, a 50 acre township

that combines community spirit with expansive green spaces. In the commercial segment, projects such as Ace Medley Avenue, Ace Capitol, and Ace 153 are creating next-generation business hubs, catering to the demands of modern enterprises in a rapidly evolving economy.

Along the Yamuna Expressway, ACE has emerged as a frontrunner with landmark developments such as ACE Terra, ACE YXP, ACE Estate—a 68-acre township—and the expansive 100-acre plotted township Ace Acreville. Within this township, ACE is creating a diverse mix of offerings, including Ace Verde, a high-rise residential development, and The Nest, a thoughtfully designed studio apartment project. Strategically located near the Noida International Airport, Film City, Olympic City, and Buddh International Circuit, these projects reflect the Group's confidence in the corridor's immense growth potential and its pivotal role in shaping the future of NCR. ■